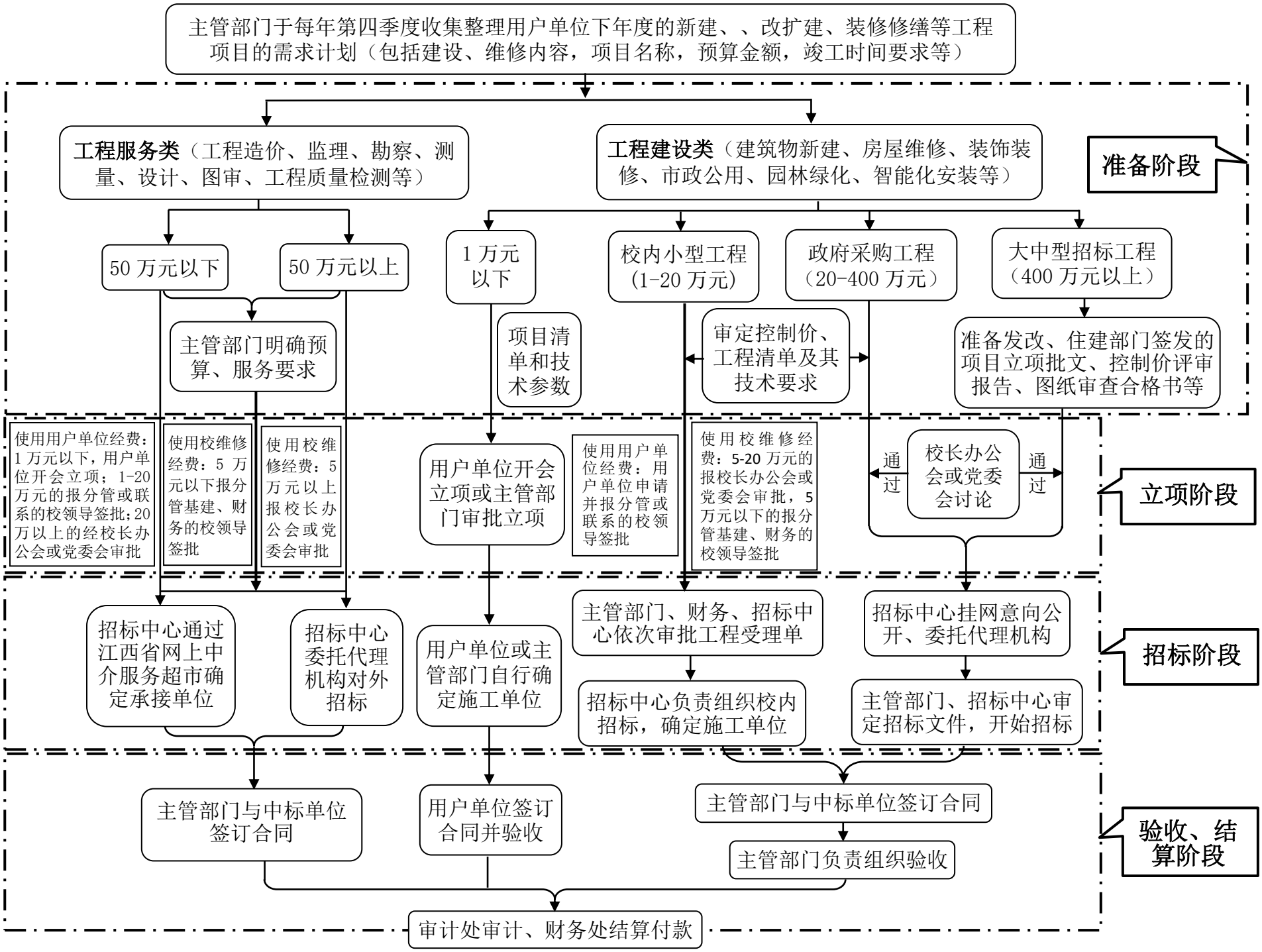工程类项目招标采购运行流程图